



VENDOR INFORMATION



WHAT IS POCKET SHOP?

We create intentional pop ups using our beautifully designed, bespoke stands which are movable, modular and versatile.

WHAT WE DO

Pocket Shop is a curated pop-up experience bringing together a limited number of high quality businesses which vary weekly.

Let us grow your brand - without you needing to be on site.

Secure a beautifully designed, bespoke retail stand dedicated exclusively to your brand in premium, high-footfall locations across the UAE.

From setup to day-to-day management, we handle everything for you, creating a seamless retail presence with none of the operational stress.

Generate additional revenue, increase brand visibility, and connect with audiences you may never have reached otherwise.



HOW ARE WE DIFFERENT?

01



Brands Take Centre Stage

Pocket Shop is designed to spotlight the businesses we host, not ourselves. The individual brand's identity takes centre stage. Our role is to support, elevate, and promote small businesses, giving them a platform to truly shine.

02



Fully Managed, Seamless Experience

Pocket Shop is entirely operated by our team- from build and styling to daily management - ensuring a consistently high standard and a smooth, professional experience for both brands and visitors.

03



Curated, Boutique Experience

Pocket Shop brings together a carefully selected mix of brands, creating a cohesive, boutique-style retail experience. Each showcase is thoughtfully curated to ensure quality, relevance, and a strong overall concept.

1. HIGH QUALITY, HIGH FOOTFALL LOCATIONS

Pocket Shop will cover locations throughout the UAE, each with its own unique demographic profile. While some venues may align more closely with your brand than others, every location is carefully selected based on one key factor - a consistent footfall of mid to high net worth individuals and/or families.

Our goal is to help brands reach audiences they may never have connected with otherwise, creating new opportunities for visibility, customer engagement, and sales growth. Pocket Shop is designed to introduce your business to new markets, generate incremental revenue, and elevate your brand presence in a meaningful way.



2. ELEVATED, DESIGN- LED EXPERIENCE ALIGNED WITH DIFC'S PREMIUM POSITIONING

Pocket Shop's bespoke, modular stands create a polished yet approachable retail environment that complements the high-end aesthetic of the venue attracting high quality shoppers.

The uniform and intentional design of the displays enhances the overall customer experience but still allows for the individuality of your product to shine through.



3. FULLY MANAGED, TURNKEY ACTIVATION

Our team oversees everything, from design and installation to daily operations which removes any operational burden for our vendors.

You do not need to be at the event, instead a fully trained team member will manage the entire area. This ensures a seamless, professionally run activation without requiring additional resources, difficulties with unloading, parking etc, let alone your time.





4. FRESH, ROTATING CONCEPT THAT DRIVES REPEAT FOOTFALL

With a curated line-up of a limited number of brands changing weekly, Pocket Shop offers a dynamic experience that encourages visitors to return regularly. This evolution keeps the retail offering feeling fresh and engaging.



5. SUPPORTING LOCAL ENTREPRENEURSHIP AND COMMUNITY ENGAGEMENT

Pocket Shop provides a platform for emerging UAE-based businesses supporting your community focus. It adds a meaningful narrative beyond retail by supporting the local business ecosystem.

Our aim is to have quality brands that appeal to the audience and compliment one another.

BOOK YOUR POCKET SHOP

Fashion Pocket Shop



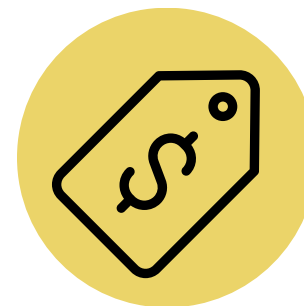
or

Lifestyle Pocket Shop



7 day booking

Annual Vendor Reg Fee
AED 300 + VAT



AED 200 + VAT per day
10% sales commission

Apply now for your 7 day spot
www.pocketshop.ae